

(Please write your Exam Roll No.)

Exam Roll No. ..

END TERM EXAMINATION

SECOND SEMESTER [BBA] MAY-JUNE 2017

Paper Code: BBA-102

Subject: Business Organization

BBA(MOM)-102

BBA(B&I)-102

BBA(TTM)-102

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions including Q no.1 which is compulsory.

- Q1 Write short notes on **any three** of the following:- (3x5=15)
(a) Joint Hindu Family Firm
(b) MOA & AOA
(c) International Business Risks
(d) Business Ethics
- Q2 What is a business system? What are its ingredients? Explain briefly various features of a business system. (15)
- Q3 What are the objectives of a business? How does a business establish a balance between its profits and social responsibilities? Give examples to strengthen your answer. (15)
- Q4 What is sole proprietorship? What are its advantages over partnership and company type of business? (15)
- Q5 Explain the locational advantage of business? What are the policies of the government for the location of business? (15)
- Q6 What are the various government policies and schemes to support the set up and establishment of small business in India? Explain. (15)
- Q7 State the emergence of Multinational Companies in Business World. How are they better than other types of organizations operating in global scenario? (15)
- Q8 (a) What do you understand by business combinations? What are their advantages and disadvantages? (7.5)
(b) Explain the role of FICCI, CII and other business association in the growth of industry in India. (7.5)

P

END TERM EXAMINATION

SECOND SEMESTER [BBA] MAY-JUNE 2017

Paper Code: BBA-104

BBA(B&I)-104

BBA(TTM)-104

BBA(MOM)-104

Subject: Business Economics-II

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions. All questions carry equal marks.

- Q1 Write notes on the following:-
(a) Leakages and injections in an economy.
(b) Precautions in the estimation of national income.
(c) Total Expenditure method of National Income measurement.
- Q2 What do you understand by the circular flow of income? Discuss the circular flow of income in a three sector economy.
- Q3 (a) Explain the relevance of marginal efficiency of capital in investment decision making.
(b) What do you understand by Full Employment? Is full employment a Myth?
- Q4 What is multiplier? Explain the process of income propagation with the help of multiplier process.
- Q5 Define inflation. What are its various types? Explain the various economic effect of inflation with the help of examples.
- Q6 Critically analyse the Milton Friedman theory of demand for money.
- Q7 Explain the equilibrium of product and money market with the help of ISLM model.
- Q8 Write notes on the following:-
(a) Liquidity trap.
(b) Limitations of fiscal policy of Indian economy.
(c) Impact of demonetization on Indian economy.
